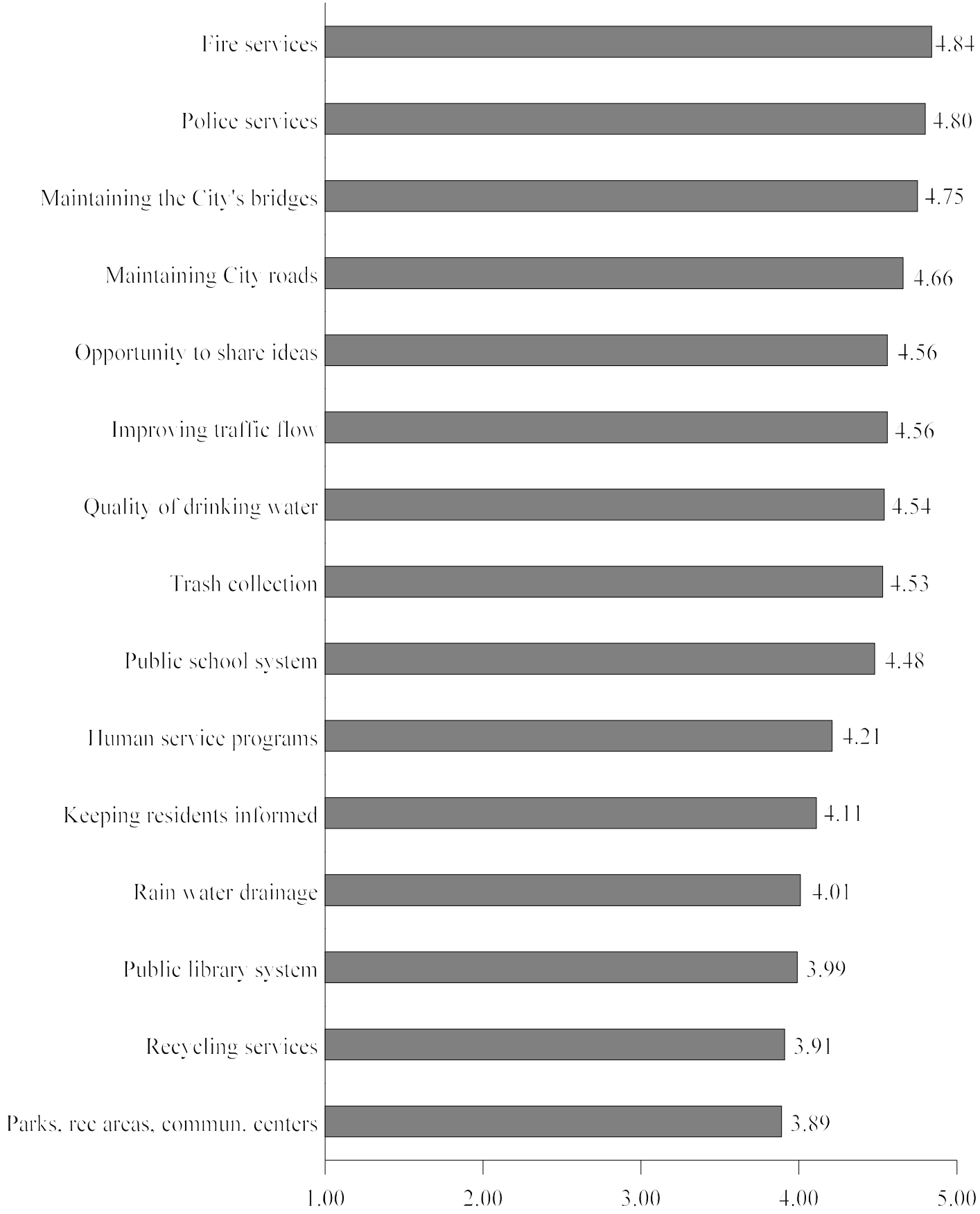AVERAGE IMPORTANCE RATINGS FOR 15 CITY SERVICES
(Scale: 1 = Not Important 5 = Extremely Important)