

Position Code: 0830	FLSA Status: Exempt
Pay Code: 2	EEO Category: 1

GENERAL DESCRIPTION OF CLASS

The purpose of the class is to supervise staff and oversee the City’s economic development programs. The class is responsible for supervising staff, establishing long range plans, developing policy and procedures, managing economic development activities and events, preparing budgets, evaluating, documenting and reporting on events and activities to senior management and elected or appointed officials. The class researches and formulates long range goals for the organization; develops policy and position papers and negotiates with chief administrative officer and/or elected officials.

TYPICAL TASKS

- Supervises staff including establishing staffing standards, organizing, selecting or recommending selection, training, assigning and evaluating work, counseling, disciplining, and terminating or recommending termination.
- Develops goals, objectives, policy and procedures for City economic development program management in consultation with elected or appointed officials, senior management, department heads, and department staff, to attract industry, promote jobs, and improve the economic health of the City and community.
- Articulates policies and procedures to all department levels and evaluates to ensure compliance and identify deficiencies.
- Monitors and researches trends, new methodology and technology, laws, rules, and City policy to develop and enhance economic development processes and activities.
- Directs economic development activities including conducting business and industry research, planning, marketing in foreign and domestic business communities, retaining existing industries, conducting programs and events to attract business interests, promoting City’s attractiveness for business and industry, and other activities to foster economic growth.
- Advises and consult with elected and appointed officials, department heads, staff agencies, real estate professionals, civic or private groups, individuals, and others on economic development problems, strategies, policies, and procedures.
- Directs the City’s conference center and represents the City on boards or committees involved in economic development planning, management, or other issues; participates in interagency or other meetings or conferences; makes economic development presentations to elected or appointed officials, department heads and staff, and other public or private agencies or groups.
- Oversees administrative matters such as developing and defending department budgets, administering expenditures, conducting special studies, managing correspondence and records, preparing routine or special reports, administering training, providing for staff technical or professional growth, and other administrative duties.
- Performs other related duties as assigned.

GENERAL STANDARDS

Data Involvement	Develops new approaches or methodologies to solve problems not previously encountered by analyzing, synthesizing, or evaluating data or information using unconventional or untried methods.
Interpersonal/People Involvement	Negotiates and exchanges ideas, information, and opinions with others to formulate policy and programs or arrive jointly at decisions, conclusions, or solutions.
Reasoning Requirements	Performs work involving the application of principles of logical thinking and administrative, professional, managerial, and financial practices to diagnose or define problems, collect data and solve abstract problems with widespread unit or organizational impact.

Mathematical Requirements	Uses mathematics involving the practical application of fractions, percentages, ratios and proportions or measurements, algebraic solutions of equations and inequalities, descriptive and inferential statistics, and mathematical classifications or schemes.
Language Requirements	Reads professional and technical journals, abstracts, financial reports, or legal documents; speaks before professional and civic groups, participating in panel discussions and speaking extemporaneously on a variety of subjects; writes complex articles and reports; develops presentations for sophisticated audiences.
Mental Requirements	Uses advanced professional level work methods and practices in the analysis, coordination or interpretation of work of a professional, fiscal, legal, or managerial nature and formulates important recommendations or makes technical decisions that have an organization wide impact
Decisions/Supervisory Control	Makes decisions as the entire focus of the job, affecting entire organization and surrounding population; develops long range goals, plans and methodologies.

EDUCATION, EXPERIENCE AND SPECIAL REQUIREMENTS

Vocational/Educational Requirement	Requires a bachelor's degree in marketing, business or public administration, or a closely related field. Master's degree preferred.
Experience	In addition to satisfying the vocational/educational standard, this class requires a minimum of six years of related, full-time equivalent experience.
Special Certifications and Licenses	Requires a valid driver's license and a driving record that is in compliance with City Driving Standards

AMERICANS WITH DISABILITIES ACT (ADA) REQUIREMENTS

The City of Chesapeake is an Equal Opportunity Employer. ADA requires the City to provide reasonable accommodations to qualified individuals with disabilities. Prospective and current employees are invited to discuss accommodations.

This is a class specification and not an individual position description. A class specification defines the general character and scope of duties and responsibilities of all positions in a job classification, but is not intended to describe and does not necessarily list the essential job functions for a given position in a classification.