CHESAPEAKE CITY COUNCIL PRIORITY-BASED RESOURCE ALLOCATION RESULTS
SEPTEMBER 2010

City Council has identified six priorities that reflect the long-range direction of the local government. Each priority includes several definitions that operationalize the broader priority. These are not listed in priority order.

A.   Ecological Stewardship

1. Provides for renewal of the environment through recycling and reuse
2. Encourages energy conservation and "green" initiatives through incentives, awareness education and community involvement
3. Ensures the preservation of green and open spaces, protects its natural resources and safeguards its agricultural lands
4. Develops, regulates and maintains a clean, orderly community
5. Manages and mitigates factors that impact the environmental quality of its water and air

B. Economic Vitality
1. Provides a highly skilled and well-educated workforce to meet the needs of community employers
2. Recruits and retains a well-balanced mix of businesses that contribute to the community's sustainability and promotes quality job creation
3. Markets and cultivates its amenities, location, livability and tourism opportunities
4. Provides for well-planned development and commercial revitalization in all areas of the community
5. Stimulates economic growth and supports small business with appropriate incentives and efficient processes

C. Healthy, Nurturing, and Secure Community
1. Supports and encourages access to quality education and life-long learning opportunities
2. Provides for the physical, behavioral, and emotional health of its citizens
3. Cultivates training and career development opportunities to help employ the local workforce
4. Promotes health and fitness through diverse recreation opportunities and well-maintained parks and trail systems
5. Partners with others to ensure that individuals feel secure in their community, are self-reliant, and able to meet their basic needs

D. Quality Infrastructure and Transportation Systems

1. Continuously repairs, replaces and maintains its quality infrastructure networks
2. Collaboratively plans and designs regional transportation systems that ease congestion, enhance traffic flow and improve connectivity
3. Provides and promotes a variety of convenient mobility options
4. Promotes "smart growth" while protecting and preserving its natural resources

E. Safe Community

1. Offers protection, enforces the law and is well-prepared to promptly respond to emergencies and calls for service
2. Proactively prevents crime through a visible community presence, early intervention and community involvement
3. Fosters a feeling of personal safety, physical and behavioral security, and emotional well-being
4. Provides and supports a variety of safe activities for youth and families
5. Portrays a thriving, visibly appealing community that invests in a safe, well-maintained transportation system

F. Good Governance

1. Enhance trust and transparency by ensuring accuracy, accountability, efficiency, and best practice
2. Respond to the needs of internal and external customers
3. Provide stewardship and manage sustainability over human, physical, and financial resources
4. Support decision making with timely and accurate short-term and long-range analysis
5. Monitor and ensure regulatory and policy compliance