September 9, 2013

Dear Dance Supporter,

The Chesapeake Sister Cities Committee is hosting its “2nd Annual Dancing with the Chesapeake Sister Cities Stars” event on Saturday, November 9, 2013, starting with a 6:30 p.m. cocktail reception, at the Chesapeake Conference Center. Dress attire is black tie preferred for gentlemen and semi-formal for ladies.

Last year’s inaugural event provided an excellent foundation and this year’s goal is to increase our celebrity dance couples, sponsorships, and silent auction items—all while promoting a fun night out in Chesapeake for a good cause.

The Chesapeake Sister Cities mission is simple, but bold: to raise awareness of the diverse global interests of the citizens and business members in the Chesapeake community; to promote greater participation in international dialogue and exchange, and, by doing so; strengthen the Citizen Diplomacy relationship locally, nationally and internationally through cultural exchange.

Net proceeds from our signature fundraising event, “Dancing with the Chesapeake Sister Cities Stars” will support the Chesapeake Sister Cities first ever Montero Medical Mission to Joinville, Brazil, June/July 2014 and continue support of the Brazilian Global Teacher Exchange.

We would like to extend an invitation for you and your partner to participate as a “Celebrity Dance Couple” and be part of this exciting event. Celebrity Dance Couples will be responsible for:

- Fundraising monies by having family, friends and business contacts participate in online voting and donations. Overall winning couple chosen by highest amount of monies raised
- Special recognition also will be given for Overall “Best Costume” and 1st, 2nd, 3rd place winners
- Participating in Orientation Meeting on Mon, Sep. 23, 2013, 5:30 to 6:30 p.m. at Chesapeake City Hall, 4th Floor Human Resources Training Room, 306 Cedar Road, Chesapeake, VA 23322.
- Participating in one group rehearsal and 2 private dance lesson courtesy of the Chesapeake Sister Cities and Quality Music and Dance Studio, 717 Battlefield Boulevard South, Suite 7, Chesapeake, VA 23322, ph: 757) 547-1231 or 757-636-3065
- Additional private dance lessons and fees must be arranged with Dance instructor and Quality Music and Dance Studio
• Promoting the event and securing Sponsorships (optional)

Chesapeake Sister Cities – Informational Letter for Dancers – page two

Enclosed in this informational packet please find items listed below.
• Fact Sheet on Chesapeake Sisters Cities Committee
• Celebrity Dance Couple Responsibilities checklist
• Celebrity Dancers Timeline
• Quality Dance Studio information
• Sponsorship brochure (in case your company wants to support)

Should you have any questions, please do not hesitate to contact anyone serving on the Chesapeake Sister Cities Dancer/Entertainment Committee (see list of names and contact information on attachment).

For more information on the Chesapeake Sister Cities, please visit our website at http://sistercities.cityofchesapeake.net; contact Sister Cities of Chesapeake at 757.382.6151, or email: chesapeake sisters@gmail.com.

We believe that you and your organization will make a valuable contribution to this event and greatly enhance our overall mission of Citizen Diplomacy.

Sincerely,

Peter R Wallace,
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